

# Biostimulants World Congress

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Fairmont Rey Juan Carlos I – Palau de Congressos de Catalunya  
Barcelona, Spain

Organised by

**NEW AG INTERNATIONAL**

 <p><b>Enrique Riquelme,</b> CEO, Grupo Agrotecnología</p> 	 <p><b>David Candil,</b> Marketing Director, Atlántica Agrícola</p> 	 <p><b>José Nolasco,</b> Strategy and Innovation Director, Tradecorp</p> 	 <p><b>Pedro Peleato,</b> CEO, SEIPASA</p> 	 <p><b>Xavier Justribó,</b> Strategy Director, Sustainable Agro Solutions (SAS)</p> 	 <p><b>Antonis Angeletakis,</b> Business Development Manager, Biostimulants, Yara</p> 
 <p><b>Kevin Helash,</b> CEO, Agrinos</p> 	 <p><b>Ricardo Villuendas,</b> CEO, Lida Plant Research</p> 	 <p><b>Philippe Cognet,</b> Sales Director, Italpollina</p> 	 <p><b>Ignasi Pons,</b> Export Manager, Bioiberica</p> 	 <p><b>Ry Wagner,</b> President International Agribusiness, Alga Energy</p> 	 <p><b>Rodrigo Oliveira,</b> Vice President, Stoller</p> 

Plus join networking sessions with over 1200 experts including leaders from Valagro, SICIT GROUP and UPL.



# Find out why core leaders are joining the Biostimulants World Congress and what topics and trends they are interested in!

## REASONS TO JOIN....

### Enrique Riquelme, CEO of **Grupo Agrotecnología**

BSWC is the forum with the greatest global relevance within the biostimulants sector where the main actors in the sector meet. It treasures a high quality of high-level documents selected by a rigorous scientific committee.

The novelties and trends of the biostimulants industry are found in BSWC, an initiative that offers the possibility of generating new business opportunities and updating knowledge. This meeting is celebrated in one of the best moments for the sector, being a living sector, in continuous transformation



### David Candil, Marketing Director, **Atlántica Agrícola**

The Biostimulants World Congress - It is a unique opportunity to share, exchange and discuss different opinions about the challenges, opportunities, trends and the knowledge of the biostimulants market, increasingly used in the sustainable crop production worldwide.



## Benefit from unbeatable content including updates relating to Biostimulant Regulation

José Nolasco, Strategy and Innovation Director,  
**Tradecorp**

“Today, the new regulatory framework for fertilizers and biostimulants in Europe has set boundaries within the definition of biostimulant and its sorting.”



Pedro Peleato, CEO, **SEIPASA**

“The new European Fertilizer Regulation 2019/1009 provides a new framework that will bring order to the biostimulant sector and provide greater transparency, quality and safety.”



Xavier Justribó, Strategy Director, **Sustainable Agro Solutions (SAS)**

Key drivers of the biostimulants market include growing population and food demand, limited access to soil and water, need to optimize fertilizer use, need to alleviate abiotic stress, and rising awareness towards sustainability and the role of agriculture.



**Antonis Angeletakis, Business Development  
Manager, Biostimulants, Yara**

A harmonized regulatory framework would simplify the registration process and help companies understand and focus on what is needed in order to register products. This will improve the credibility of the sector, as only products which meet pre-approved minimum quality standards and have well documented claims will be registered.



**Kevin Helash, CEO, Agrinos**

Food companies are looking to source from farms using sustainable management practices. Consumers are demanding sustainably grown food. The result is substantial growth to the ag biological crop input market over the next five years, reaching over \$14 billion by 2023. This is one of the fastest growing sectors in the global agriculture sector.



**Ricardo Villuendas, CEO, Lida Plant Research**

Against the backdrop of an increasing world population there will be an increased demand for food, so that mechanisms will be needed to guarantee the availability of products. That is why our industries are directing their research efforts towards developing new R&D projects to improve crop production.



**Philippe Cognet, Sales Director, Italtollina**

Anywhere in the world you travel, biostimulants are increasingly regarded as "must have" products among ag distributors and farmers portfolio. They represent the most tangible breakthrough technologies benefiting the entire food supply chain.



**Ignasi Pons, Export Manager, Bioiberica**

Nowadays, the aim of agriculture production is to reduce inputs and maximize crop yield and quality in more challenging climate conditions using sustainable and safe products with less chemical residues.



## Key leaders share their thoughts on market trends

### Ry Wagner, President International Agribusiness, **Alga Energy**

A clear trend in agricultural practices around the world is the incorporation of biostimulants in integrated crop management (ICM) programs designed to give the best yields and quality from crops while striving to create more sustainable cropping systems.



### Rodrigo Oliveira, Vice President, **Stoller**

Climate change, seen as a future threat, is now a reality and has greatly affected crops everywhere. In this highly stressful environment for plants, farmers need more than basic technologies to reach new yield levels, so relevant to balance ever higher production costs. In this sense, physiological management is essential to regulate plant functioning so that they can express, as much as possible, their genetic potential, regardless of the environment.



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